



"SNAP PACK"

ROSA LINN

BIOGRAPHY

Rosa Linn is on her way to becoming Armenia's first global music artist and first female music producer. Based out of **Vanadzor, Armenia**, a small city with, as she describes, "strict conservative views", Rosa is a 21-year-old music artist, songwriter, and producer who is breaking out of her hometown's hold. Despite playing the piano at the age of **six**, and being encouraged by her parents to pursue her passion for music, Rosa's experience as a musician was a solitary one:

"[In Armenia] you're always on your own: getting gigs, finding the audience...with no opportunities and sponsors because there's no infrastructure and no music industry. I was afraid I wouldn't get a shot. **But I didn't give up on my dream.**"

Nvak (pronounced "nuuh-vak") Collective and her partnership with them changed that. Rosa is now a viral sensation, worldwide.

Rosa's first single "KING" brought a modern twist to late 80s and early 90s indie pop. Backed by punchy drums and polished synths, she sings in both Russian and English, crossing language barriers to build a universal story. On September 10th, 2021, Rosa Linn released the song alongside multi-platinum singer-songwriter, **Kiiara**.

Building on this momentum, Rosa was then selected to represent Armenia at the Eurovision Song Contest in May 2022. Her submission "SNAP" quickly became a fan favorite. After only 2 months of being released, "SNAP" took on a viral life of its own, growing the track to over **1.2 million streams a day** on Spotify. After reaching **#170** on the Global Billboard Top 200 charts, Rosa is running out of barriers to break and expectations to exceed.

SNAP HIGHLIGHTS

- Featured in **Eurovision 2022**
- Became highest streaming song from the competition 2 months after release
- Grew to over **1.2 MILLION daily streams on Spotify** by July 16th
- Charting in **15+** Countries
- Snap High + Fast has over **280,000** Tik Tok video uses
- Featured on over 40 Spotify Editorial Playlists including **"Today's Top Hits"**
- Currently **#5** on Spotify Viral 50

PRESS HIGHLIGHTS

- **Cool Hunting:** Rosa Linn + Kiiara "KING"
- **Flaunt Magazine:** Rosa Linn | Armenia Meets America in New Song "KING" With Kiiara
- **Song Start** Featured in "Who's Who in the Music Industry with Tamar Kaprelian"

FAN ENGAGEMENT

